AS 280 MAILMARK
Semi-Automatic
Digital Franking Machine

The AS280 is a compact, quietly efficient, semi-automatic system that processes mail at speeds of up to 65 pieces per minute. The system comes with access to our exclusive IntelliLink® technology for recrediting your postage system.

The AS280 can print a return address on your envelope, so undeliverable mail gets returned. This quickly improves the accuracy of your mailing database and reduces expenditure on subsequent marketing campaigns.

Even when not in use, the AS280 minimises your costs. After a period of inactivity, it automatically enters a low-power sleep mode, so minimising your energy bill.

Save money every day
The AS280 digital franking machine franks the correct tariff on each letter and parcel every time, so postage costs are kept to a minimum.

Suitable for even the smallest office
This compact machine sits unobtrusively on a desktop and its integrated weighing platform (up to 2.5kg), means there's no need for separate scales. It operates with minimal noise, so won't disturb other activities taking place nearby.

Easy to use
The interactive menus displayed on the control panel are intuitive and simple to use. They're backed up by user-friendly instructions that lead even someone who's never franked mail before through each stage of a task.

Manage your time effectively
Up to five presets minimise preparation time for common jobs. And you can advance the date and prepare mail ready for sending later in the week - perfect if you've time spare today and a hundred and one things that need to be mailed out tomorrow.

The Benefits of MailMark™
This product is MailMark™ compliant. Ashcroft customers have access to all the numerous features and benefits that MailMark™ can offer, such as:

• Automated tariff updates eliminate surcharges
• Cost-saving benefits and extra discounts compared to current franked mail
• MailMark™ compliant machines are network connected for faster and more frequent downloads
• Print your own Prepay Reply envelopes
• Improve your mail presentation with promotional messages
• Enhanced Postage Reporting via INVIEW™
• MailMark™ compliant systems will always update to any Royal Mail developments

MAILMARK™

Print promotional messages on every envelope you frank

Don't just save money, turn your mail into a powerful revenue-generating tool.

Get your mail opened and read

Printing a promotional message on every envelope you frank ensures your mail is more likely to be opened and read ahead of mail sent by your competitors. On top of this, our advanced ink-jet technology produces a professional impression every time. It's a simple and cost-effective way of letting customers and potential customers know your company has high standards.

Stay connected

An on-line connection ensures that you have access to an invaluable suite of services such as re-crediting, envelope messaging, postal tariff changes and software upgrades, without the costs associated with a traditional analogue connection.

Monitor costs

INVIEW™, our web-based, easy to use, reporting feature allows you to:

- See your postage expenditure by class, format and department
- Allocate postal costs to up to 25 accounts so you can bill clients or cross charge between departments
- Monitor spending to identify waste e.g. overuse of first class or large letter format

No more queuing for stamps

Re-credit your machine at the touch of a button. Get up to 55 days free credit by taking advantage of Purchase Power, our post now and pay later service.

A gateway to the future

The AS280 satisfies all current postal regulations, and the technology's flexibility makes the AS280 adaptable for the future.

AS 280 Specification

Maximum processing speed	65 mail pieces per minute
Machine dimensions	370mm x 435mm x 315mm
Weight	8.5kg
Minimum material size	89mm x 127mm
Maximum material size	330mm x 381mm
Maximum number of accounts	25
Monitoring and reporting facilities	Postage and meter reports
Maximum envelope thickness	9.5mm
Capacity of integrated weight platform	2.5kg
Other weighing options	7, 12 and 35 kg
Maximum number of job presets	5
Connectivity method	LAN/Network/PC Wireless (wi-fi) also available
Noise	55 dB
Electrical	100-240V, 50/60Hz, 3A

Other operating features

Auto-dating
Low postage funds warning
Low ink warning
Password security
Storage of up to 20 envelope messages
Text facility
Automatic label dispenser

Summary

A compact machine that processes mail quickly and efficiently. Can print marketing messages on every envelope you frank.